

Message Text

UNCLASSIFIED

PAGE 01 THE HA 01049 270019Z

14

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 261518Z FEB 76

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 7660

UNCLAS THE HAGUE 1049

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: DIRECT REVERSE INVESTMENT

REF: (A) STATE 035870, (B) THE HAGUE 0339

1. WE APPRECIATE GUIDANCE IN SECTION (C) PARA 1 REFTTEL. WASHINGTON'S SUGGESTIONS WILL BE FOLLOWED UNTIL SITUATION IN NETHERLANDS CHANGES. IN FACT, WE BELIEVE LOW PROFILE, BUT EFFECTIVE, ACTIVITIES IN THIS FIELD MAY EXTEND TO PERIOD COVERED BY FY 77 CCP (SEE SECTION L, ACTIVITY NO. 12, INVESTMENT PROTECTION/FACILITATION, PARA 5, REF B).

2. FOR REMAINING PERIOD OF FY 76 CCP, OUR EFFORTS WILL BE MOSTLY TO MAINTAIN CONTACT WITH DUTCH BUSINESS AND FINANCIAL COMMUNITY AND TO FACILITATE POTENTIAL DUTCH INVESTMENT IN U.S. IN CASES ASSISTANCE REQUESTED. WE WILL ALSO CONTINUE WORK WITH STATE DEVELOPMENT AGENCIES AND WILL SUPPLY INFORMATION ON INVESTMENT INCENTIVES OFFERED BY STATES AS REQUESTED BY DUTCH POTENTIAL INVESTORS.

3. RESOURCES ORIGINALLY SET ASIDE FOR THIS CAMPAIGN ACTIVITY ARE ALREADY BEING FULLY USED IN OUR CURRENT ECONOMIC/COMMERCIAL ACTIVITIES (SEE PARA 1 REF B). IT WILL BE NOTED THAT 76 CCP CAMPAIGN NO. 8, REVERSE DIRECT INVESTMENT, HAS BEEN PLACED IN NON-CAMPAIGN INITIATIVE CATEGORY IN RECOMMENDATIONS FOR FY 77 CCP. BROWN

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